

## IMPRINT & DATA PRIVACY

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## PRIVACY POLICY

### THE GENERAL DATA PROTECTION REGULATION (GDPR)

The General Data Protection Regulation (GDPR) is a comprehensive update to existing European Union laws that goes into effect on May 25, 2018. The GDPR was designed to harmonize data privacy laws across Europe, to protect and empower all EU resident's data privacy and to reshape the way organizations across the region approach data privacy.

We care about your privacy and that's why we were already GDPR compliant, and why we only store customer data that is needed to provide our services. We also think privacy is for everyone, which is why we're ensuring that our policies continue to meet the high standard of the European data protection laws, and why we're extending the same rights to all our users, inside and outside the EU.

Data collection and processing for accesses from the Internet

When you visit our website, the access is temporarily stored in a log file. The following data is collected and stored until automatic deletion:

- IP address of the requesting computer
- Date and time of access
- Name and URL of the retrieved information
- Transferred amount of data
- Message if the retrieval was successful
- Detection data of the browser and operating system used
- Previously visited website
- Name of your Internet access provider

The processing of this data is to enable the use of the website (connection establishment), the system security, the technical administration of the network infrastructure as well as the optimization of the Internet offer and statistical evaluation.

Our website is only an informative digital business card.

## Cookies

We do NOT use COOKIES.

## Google Analytics

We do NOT use GOOGLE ANALYTICS.

This website does not use Google Analytics, a web analytics service provided by Google Inc. („Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

However, if IP anonymization is activated on this website, your IP address will be shortened by Google beforehand within member states of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on the website activities and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data. You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by using the following link (<http://tools.google.com/dlpage/gaoptout?hl=en>) to download and install the available browser plugin.

You can prevent the collection by Google Analytics by clicking on the following link. An opt-out cookie will be set to avoid the future collection of your data when you visit this website:

Disable Google Analytics

For more information on how to stop Google Analytics from running on any website you visit, please visit: <https://tools.google.com/dlpage/gaoptout?hl=en>

For more information about Google Analytics, see

<http://www.google.com/analytics/terms/en.html> or

<http://www.google.com/intl/de/analytics/privacyoverview.html>.

Information, correction, blocking, deletion

Information, correction, blocking, deletion. You always have the option to request information about your stored personal data, on the origin of the data, the receiver of the data, the purpose of storage, as well as persons and organizations to whom we transfer your personal data to regularly. Besides, you have the right to correct, block or delete your personal data. If you have any personal information or if you would like information on the use of your data, or wish the correction/blocking /deletion of your data, please contact us via email to [contact@von-rippel.com](mailto:contact@von-rippel.com).

Right of objection

You may object to the use of your personal data at any time for the future by email to [doris@selected-artbuying.de](mailto:doris@selected-artbuying.de)

Controller

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Our website uses Amazon Webservices (AWS). For further information please read the attached CDPR Data Processing Addendum.